



נתינה עם מחשבה THOUGHTFUL GIVING

Our inaugural newsletter generated interest from both potential grantees and other funders about the work that the Gimprich Family Foundation (GFF) is doing in Israel. We thank everyone who responded to the newsletter. The GFF aims to distribute a semi-annual newsletter to continue to develop new alliances and to share our work with the community of funders and non-profits in Israel. At our last board meeting the GFF focused on under-represented communities in the Jewish pluralism movement in Israel. We studied this topic and reviewed and funded proposals that encourage the involvement of Russian Jews and Jews from Islamic countries in Jewish pluralism frameworks. Likewise, we continue to fund projects that strengthen Israeli society for all of its citizens: non-Jewish and Jewish alike. We welcome innovative initiatives that provide creative approaches to realizing our vision of Israel as a Jewish State committed to religious pluralism, democratic values and respect for the rights of all its residents.

SELECTED RECENT GRANTEES



Growing social cohesion with Arab Teacher Integration in Jewish Schools (ATI) – Merchavim – the Institute for the Advancement of Shared Society in Israel
Arab educators (88% women) teaching at Jewish schools create exceptional opportunities for sustained and substantial engagement while presenting an opportunity to convey the value of shared citizenship and increase respect for diversity. Teaching “high priority” subjects (English, math and science) ATI teachers have gained the respect of students and parents alike who greatly value success in these areas of study.

Striving to preserve a moderate voice in Modern Orthodox circles in Israel- Ne’emanei Torah Va’Avodah (NTA)
Balancing a love of Torah and tradition with a strong commitment to democracy and diversity, NTA is dedicated to strengthening the connection between Jewish identity and Israeli democracy. Representing the vast majority of the religious Zionist community, NTA aims to return the junction of Judaism and democracy in Israel to its roots of tolerance and moderation and reverse the tide of increasing extremism within the broader religious public.

Young Russian speaking Olim find their home in Israel with Shishi Shabbat Yisraeli
Many of Israel’s young Russian-speaking immigrants arrive in Israel without family or a supportive social network, but with a great desire to connect to Israel and Jewish culture. Through its weekly activities and Friday-Shabbat seminars, Shishi Shabbat Yisraeli provides opportunities to explore Israel and celebrate contemporary Jewish life in a warm communal atmosphere.

To learn more and to see all of our recent grantees visit us at: Gimprich.org

A WINNING PROPOSAL...

Foundation staff speak with literally thousands of organizations. What makes funders remember one presentation more than another?

The do’s and don’ts of presenting your organization or project to a funder.

Verbal presentations should be focused, concrete and use concepts and terminology familiar to the audience. YOU are the most important factor in making a winning presentation. Power Point presentations and written materials can be used to supplement your presentation, but will never take the place of the excitement and belief in an organization that you convey in a verbal presentation.

Share your theory of change: define a problem and present your project as a solution. Tell a story that demonstrates unique, important outcomes of your organization. Back up your story with data that shows the magnitude of the challenge your project seeks to resolve. Do you have a personal story that brought you to the work that you are doing? Share it briefly as a source of inspiration. Don’t focus on yourself too much, rather convey that you are a part of a larger mission dedicated to solving a problem that you care deeply about and are personally committed to resolving. Use your personal story as beacon of hope. Regardless of the magnitude of the problems that your organization addresses, always be hopeful. Pessimists don’t attract foundations and individuals committed to making the world a better place.

Always talk about the money/resources that you require to fulfill your goals. Be concrete and attach monetary values to your activities: how much money is needed to do one event, help one person, build one new invention? What is the overall amount that you seek to raise, who are your other fiscal partners and supporters? How much do you seek from the current donor? Last, always leave time for questions. After a meeting follow up but also leave space for the potential donor to deliberate and convene.

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